



MARK A. SAFFIE

SENIOR GRAPHIC DESIGNER

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Hi. I'm Mark

I'm an artist, an illustrator, a musician but most importantly a graphic designer based just north of Boston MA.

I grew up outside Boston, which means I grew up in an amazing music scene that influenced me tremendously throughout my youth. When I'm not playing guitar in my little punk rock band, you can find me trying out new breweries, working on my illustration, scoping out some vintage arcade cabinets, or showing off my record collection.

I graduated UMASS Lowell with a BFA in Fine Art in 2014, and since then I've had the privilege of working with some major brands including (but definitely not limited to) Honda, Subaru, Chevrolet, Chrysler, Work Out World, Elmers, Hasbro, Play-Doh, Nickelodeon, The Boston Red Sox, The NHL and NFL.

If you have any questions please feel free to contact me, and I look forward to working with you on your next big project!

INSTAGRAM
@MARKSAFFIE

LINKEDIN
LINKEDIN.COM/MARKSAFFIE

WORK EXPERIENCE

MEDIA RESULTS 2016-PRESENT

SEN. GRAPHIC DESIGNER 2018-PRESENT

GRAPHIC DESIGNER 2016-2018

Senior graphic designer at Media Results, a full service creative agency located in Wilmington MA.

- Oversee all design projects, from conception to delivery.
- Refine images, fonts and layouts using current Adobe Cloud design software.
- Maintain brand consistency throughout all our automotive clients.
- Design original pieces, including illustrations & infographics.
- Participate in weekly meetings with marketing & digital teams to ensure deadlines are met.
- Take overall responsibility for all on and offline work produced for all clients, including email templates, banners, brochures, & website mock-ups.
- Project manage all design assignments, ensuring all work is produced on time, to budget & to a high standard following branding standards.

SAFFIE DESIGN 2015- PRESENT

GRAPHIC DESIGNER

Self started freelance business assisting with various design projects across print and web. Major Clients include: The Merrimack Valley Golf Course, Simply Elegant Catering, The Bread & Roses Organization, Core Gaming, Look Out Booking, Barewolf Brewing, Rabble Rouser Events, as well as many small independent bands around the world.

LEAP YEAR PUBLISHING 2015-2016

PACKAGING DESIGNER

Worked very closely with Hasbro in creating early education product packaging for their Playskool & newly aquired Play-Doh brand. I would design packaging art, and then physically build the products into mockups to assist the sales team.

OYO SPORTS 2014-2014

JR. GRAPHIC DESIGNER

- Create and responsible for new licensed, player specific product development across the NHL, MLB, and NFL.
- Design and populate both player & team specific packaging
- Design & expand both the online distributor image portal as well as the E-commerce site

EDUCATION IS IMPORTANT

UMASS LOWELL 2010- 2014

BFA

Majored in Graphic Design, and received a minor in Art History & Philosophy. 3.7 GPA

- Vice President of UMASS AIGA Branch
- Student Design Program Ambassador
- Tsongas Center Design Intern
- Magna Cum Laude Honors

CENTRAL CATHOLIC HS 2006- 2010

MARKETING & FINE ART

Do you know how difficult it was being an unathletic art kid in a school known for sports? 3.5 GPA

- AP Art
- AP Marketing